



"Taking pride in our personal commitment to customer service and product expertise "

Coastal Winair Monthly Newsletter

27 Morin St
Biddeford, Me 04005
207-284-2406
1-888-297-0550
www.coastalwinair.com

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Member MPHCC



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Featured Article



Amtrol introduces Indirect Incentives Water Heater points Program !!

Amtrol introduces another incentives program that enables you to earn points towards name brand merchandise and other marketing tools.

From The President....

After another season of succesful trainings for over 150 contractors during the spring season we now look forward to the upcoming heating season with the hopes of applying some new and exciting products to your jobs.

New products and technology are the lifeblood of our industry as well as the entire world. Where would we be without our cell phones and computers? The new products we offer every year allow you to be ahead of your competition and be the leader in your field. Offering a homeowner the greatest new innovation is not only rewarding to you personally but also enables you to create excitement in our industry.

We have introduced new innovative products this year : Unico's new "Smart" Blower module with the EC motor for advanced energy savings and precise fan control as well as LG's new line of inverter heat pumps. We look forward to providing these new products to you on your jobs to enable you to be more profitable as well as allowing you to provide your homeowner a renewable energy solution. We will soon top the year off with a few new boiler offerings to come in the months ahead to make the upcoming heating season very promising.

As always, I thank you for your support of our company. I hope you all have a safe and healthy summer.

Sincerely,

Andy Holmes-President
Coastal Winair Co
207-284-2406 ext 4
acholmes@winair.com



coastalwinair.com
New look website

A simple 3 step process gets you started

Step 1

Log on to Amtrols website www.indirectincentives.com and Join.

Step 2

Purchase an Amtrol water heater from Coastal Winair and enter the serial number online.

Step 3

Redeem your points ! - Its that easy.....



click the logo for more information on the program



American Standard & Cabellas HVAC promotion

Coastal Winair in conjunction with Cabela's introduce a new program to aid in selling higher efficient equipment.

It works like this: When you sell an American Standard piece of equipment in the month of July that qualifies for the Federal tax credit, you

We have recently updated the look of our website. Pictures and articles on the site have been updated as well as many new product information pages. We have also added an education link with a few interesting topics that every heating and cooling technician should know. When you get a moment take a look at www.coastalwinair.com



Product Spotlight



American Standard Hybrid systems

By combining an electric heat pump with an oil or natural gas furnace, you will not only save energy, but also get effective, efficient cooling in the summer months. For a very

receive a \$50 Cabela's gift certificate !!

American Standard offers numerous products that qualify for the Federal tax credit, including all of our high-efficiency gas furnaces, 15 seer rooftops, 16 & 20 seer air conditioners and many many more.



Call today to claim your Cabellas gift certificates!
 207-284-2406
 1-888-297-0550

LG Ductless mini-split package special

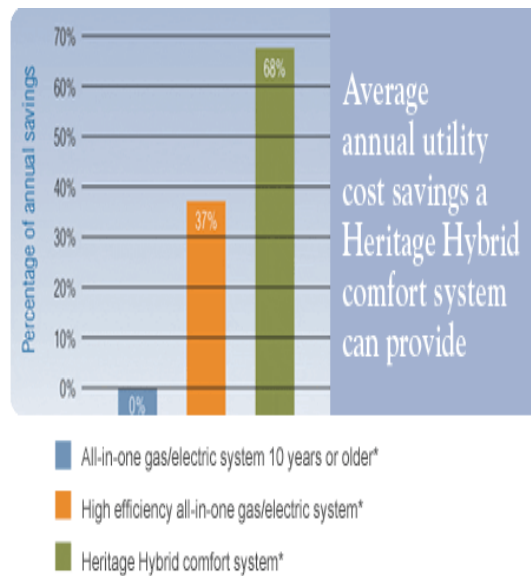


Due to the recent demand for the new inverter heat pumps

minimal investment you can provide clean, renewable energy to any home no matter the size.

As you can see below, by adding a heatpump to a project instead of a standard air conditioner, you can see savings of an additional 25%.

remember the little things on a job can allow you to possibly close a job by offering something that your competition does not think of.



click the picture for more information on saving money with American Standard heat pumps

Training 2010

Geothermal has and continues to be in very high demand in our state, in order to properly install a system that you can stand behind, the loop outside must be installed properly.



We are offering a 3-day WaterFurnace "loop" school, the class is very intensive and covers topics such as soil surveying, fusion certification and pipe sizing. You will also receive your IGSHPA accreditation when you successfully pass the test at the end of day three.

we are extending our special for one more month.

Package includes:

Outdoor unit (heat-pump)
 (2) indoor units of your choice 9k or 12k (white only)
 (2) 50' linesets
 Drain hose
 100' of 18/4 wire
 Whip & disconnect
 Pad for condensor

A great product that offers 3 season heating as well as high-efficiency air conditioning !

offer ends July 31st 2010

Reminder : Qualifies for the Federal Tax credit - up to \$1,500 on a replacement

Monthly Specials



**Intellidyne
 3250 heat
 manager**

Intellidyne guarantees a 10% fuel savings for homeowners ! A great way to add sales to your service department

**American Standard
 TPF132 132,000 Btu
 boiler with
 burner and Amtrol
 41 gal indirect
 water heater**

note: loop certification is not for everybody, the class is very involved and you may or may not pass the final test

**August 24-26th 8am-4pm 3 days !
 \$750/person**

The training will be here in our interactive showroom and training facility here on site at 27 Morin Street in Biddeford Maine.

[click the logo for flyer](#)

**Seating is limited - so sign up today.
 207-284-2406**

Product Update

Unico's New Smart EC Blower modules



We told you about the new Unico SMART blower module a couple of months ago in our newsletter, and we recently had a training here at Coastal Winair with our local rep and 15 of our heating contractors.

After witnessing the Unico demonstration and seeing the performance of the new blower module, the product performs as well as advertised. The new S.M.A.R.T control allows for precise control of your heating and air conditioning system and promises to be the "savior" for older noisy Unico jobs.

The New Unico EC system is worth a second look...

[click the picture to learn more about this new innovation from Unico and how you can use it for your next Heating and Cooling project](#)



Lifetime warranty on boiler block

the best value on the market today !!

call now while supplies last
very limited supply

207-284-2406
1-888-297-0550

HVAC NEWS

American Standard
HEATING & AIR CONDITIONING

American Standard introduces New Air Handler platform with Hydronic coil option

American Standard is pleased to announce the revolutionary new Air Handler Platform is on the way. The Platform is a new, innovative design that provides you with leading edge technology in a new way : performance, reliability and ease of installation.

Technical Corner

Troubleshooting tool for LG inverter Heatpumps

An electronic indicator, the Inverter Phase Check has been launched by EDC International Ltd to help contractor/installers when an LG inverter-controlled air conditioner fails. In the past The difficulty has always been to know whether it is the compressor or the inverter that is causing trouble - but the Inverter Phase Check can pinpoint precisely which is faulty, saving valuable time on a service call.



Inverter technology is here to stay, and to service these great new products it is important to have the correct service tools.

Works on all inverter heat-pumps not just LG !!

In Stock now at Coastal Winair



click the picture to learn more

Pricing/specials notice



Features & Benefits

1. Double wall construction provides better insulation (less than 1% air leakage
2. Modular design is 4-way convertible
3. Slideable components, quarter-turn fasteners, polarized plugs and labeled panels provide for easier installation and servicability
4. Smaller size and compnenets allows the unit to be moved by one installer
5. Electronic Expansion Valves provide enhanced reliabilty and allow a refrigerant change with the flip of a switch

The units should be available this fall for shipment from American Standard



Recent price increases/changes

- Viessmann 7% increase across the line as of July 1st
- Triangle Tube 3% increase across the line March 25th
- Rinnai 4.8 % increase across the line July 1st

Featured Article



MY ACCOUNT

Tired of waiting for invoices in the mail? With this new valuable on-line service available from Coastal Winair you can now group invoices by job name to help track job costs and view invoices online the same day.

Ask your salesman for details.
[click on the logo above for a link to sign up today!](#)

[Coastal Winair Services & features](#)

[Custom system designs and drawings](#)

[Hydronic showroom & training facility](#)

[Statewide Delivery service](#)

Next training !
WaterFurnace 3-day loop school
Tuesday-Thursday August 24-26 2010
8am - 4pm

\$750/person

Wilo introduces new pump selection guide



Wilo manufacturing introduces a new powerful tool for contractors and engineers, it is called Wilo Select - a new pump selection guide.
 Wilo-Select shows you everything at a glance:

- * Hydraulic configuration with selection of the ideal pump in seconds
- * Economic efficiency calculation

- * Payback calculation
- * Data export to all usual formats
- * Project management
- * Information about the pump:
product descriptions, installation and
operating instructions, specification
texts, etc.

3



click the picture to download this
new valuable tool from Wilo
Manufacturing

***" Things may come to those who wait,
but only the things left by those who
hustle.***

~Abraham Lincoln



CLICK ON THE
SHOWROOM PICTURE
TO VIEW OUR
PRODUCT LINECARD

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